

## Business Plan: April 2019-March 2020

### Heathlands offers:

- Flexible, enjoyable opportunities to enhance wellbeing and healthy lifestyles
- Creative learning opportunities and new experiences
- A calm, informal place to spend time with friends and socialise with others

### Our values

- We respect and promote people's diversity, individuality and choices
- We're skilled and talented and determined to make a difference to people's lives
- We're innovative and ambitious and are continually improving what we do
- We collaborate with those who will add value to what we do
- We love to celebrate and share our achievements!



Our priorities	What we're going to do	Outcomes for Heathlands members
<p><b>Maintain and develop the Heathlands site</b></p>	<ul style="list-style-type: none"> <li>• Maintain the Heathlands site, ensuring health and safety of all members, staff and visitors.</li> <li>• Develop plans for Phase 1 to replace obsolete structures and create new spaces which meet people's needs.</li> <li>• Commission contractors to carry out Phase 1 of site improvements.</li> </ul>	<p>Heathlands offers me a safe, comfortable and welcoming place to spend time with friends, learning new skills, being healthy and enjoying life.</p>
<p><b>Develop and deliver the Heathlands offer</b></p>	<ul style="list-style-type: none"> <li>• Continue to innovate and add new activities to our portfolio in response to members' ambitions, needs and interests.</li> <li>• Invest in new and innovative equipment / tools / resources / software.</li> <li>• Develop partnerships and collaborations which complement Heathlands' and add value by broadening and strengthening our offer.</li> <li>• Develop and promote Heathlands Community Support offer</li> </ul>	<p>Heathlands offers me chance to explore new learning opportunities that challenge and stimulate my interests and talents and enable me to realise my ambitions.</p> <p>The Heathlands team works in partnership with others to offer me new experiences at Heathlands.</p> <p>The Heathlands team support me to actively participate in activities I enjoy in Carlisle and the local area.</p>

<p><b>Promote Heathlands as an innovative social enterprise.</b></p>	<ul style="list-style-type: none"> <li>• Network widely and engage with new partners</li> <li>• Continually refresh the Heathlands website</li> <li>• Continue to raise Heathlands’ profile on social media.</li> <li>• Build strong connections with the local community</li> <li>• Encourage community use of Heathlands site</li> <li>• Establish links with local press and media</li> </ul>	<p>Heathlands will be a vibrant welcoming place for me to develop new skills and knowledge and make new friends.</p> <p>My friends and family will know that Heathlands is an important part of the local community which welcomes everyone.</p>
<p><b>Develop the Heathlands workforce and contribute to the development of the next generation of the social care workforce</b></p>	<ul style="list-style-type: none"> <li>• Provide essential and developmental learning and development for staff</li> <li>• Develop the Care Academy</li> <li>• Encourage and support volunteers</li> <li>• Welcome college and university students on placement</li> <li>• Welcome trainee Police Officers on placement</li> <li>• Provide and support work experience for school pupils</li> </ul>	<p>The people who support me while I’m at Heathlands are trained and experienced and I can trust them.</p> <p>I can support people who are learning to work in social care as support workers, nurses, occupational therapists and police officers.</p>
<p><b>LBT Projects</b></p>	<ul style="list-style-type: none"> <li>• Setup community initiatives which meet the needs of and benefit adults with learning challenges and others from various vulnerable groups.</li> <li>• Offer Disability Awareness sessions to student and groups</li> <li>• Explore innovative opportunities in line with our values and purpose.</li> </ul>	<p>I’ll have opportunities to integrate with others from the wider local community in a supported environment out with day services.</p>
<p><b>Governance</b></p>	<ul style="list-style-type: none"> <li>• Complete the assignment of the lease for the Heathlands site</li> <li>• Refresh all policies and procedures</li> </ul>	<p>I’m confident that the people running Heathlands are working to ensure Heathlands will be here for me and my friends in future.</p>

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Company number 7650599